Position Summary:

The Public Art & Placemaking Project Manager will oversee the planning, coordination, and execution of week-to-week operations for programs related to placemaking and public art within the Coventry Village Special Improvement District (CVSID). This role involves strategic leadership, data-driven decision-making, and collaboration with various stakeholders to enhance the district's cultural, economic, and physical environment.

Key Responsibilities:

Placemaking & Wayfinding Program

- 1. Strategic Planning & Coordination:
- Formalize agreements with project partners.
- Conduct sourcing exploration and budget detailing for direction poles, maps, sidewalk boards, district gateways, and lighting improvements.
- Manage a competitive bidding process for contractors and firms to execute the program.
- 2. Execution & Monitoring:
- Oversee installation of placemaking elements.
- Facilitate pre- and post-program metric assessments (e.g., dwell time, merchant sales stats, and customer surveys).
- 3. Stakeholder Engagement:
- Collaborate with partners and stakeholders to align goals and expectations.

Public Art Program

- 1. Partnership Development:
- Formalize agreements with project partners, including Heights Arts, ARTFUL, LAND Studio, and others.
- 2. Community Engagement:
- Coordinate public engagement components, such as volunteer events, collaborations with local businesses, and community programming.
- 3. Project Oversight:
- Manage installation and fabrication of multiple murals a/o art related projects within the district.
- Develop and execute press, storytelling, and marketing strategies to amplify public art impact.

Qualifications:

- Proven experience in project management, preferably in placemaking or public art
- Strong organizational and leadership skills.
- Proficient in data collection, analysis, and reporting.
- Excellent communication and collaboration abilities.
- Familiarity with community engagement and stakeholder management.

Reports To:

Executive Director and CVSID Board of Directors.

Part-time Contract Position:

6 months with potential for extension.