

PRESS RELEASE FOR IMMEDIATE RELEASE



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AMMORE LAUNCHES FIRST EVER 100+ LATINOS CLEVELAND MUST KNOW LIST!

After hearing for years that nobody seems to know where the Latino professionals are, we decided to go on a mission: To find at least 100 Latinos living, working, playing or studying in Greater Cleveland. We found 102 and we are excited to present them to all of you today!

Today, AmMore Consulting launches what promises to be a catalyst for change in this city: the first ever [100+ LATINOS CLEVELAND MUST KNOW LIST](#). This initiative was created to elevate the profile of the [Hispanic/Latino/Latinx](#) professional community of Greater Cleveland by creating a platform for greater visibility, professional and leadership development opportunities for professionals that self-identify as Hispanic, Latino or Latinx.

This platform is intended to shine a positive light around Latino professionals and the Latino community in Greater Cleveland. AmMore efforts are focused on changing the narrative and expanding the awareness around who Latinos are and what are their contributions to the United States.

Hispanics, Latinos, Latinx, are a growing force in the United States, and although still small in Greater Cleveland ([3.9% in Ohio and 6.2% in Cuyahoga County](#)), they are mighty and they are ready to take the next step to become leaders and contributors to the economic and cultural development of this region.

The list includes 102 Latinos that are working, studying, living and playing in Greater Cleveland. They are doctors, educators, college students, entrepreneurs, artists, scientists, business professionals, lawyers, accountants. They work in big and small corporations, non-profits, government, higher education. More facts about this first cohort:

- 91% have Undergraduate Degrees
- 53% have Graduate Degrees
- 33% work in Corporate
- 21% are Entrepreneurs

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- 9% work in Government
- 13% work in Higher Education
- 24% work in Non-Profit
- 66% are NOT part of a board; 43% of those want to join a board
- 100% agree that professional and leadership development is important for them
- They represent 81 organizations
- 47% have received formal recognition and awards either at work or from external organizations.

The list will be permanently hosted in AmMore's website www.AmMore.us for public use. All participants have agreed to receive requests and communications from any organization looking for Latino professionals in various levels and different capacities via their LinkedIn profiles. AmMore is not responsible for the content or updates to the participants' LinkedIn profiles. **FIND THE LIST HERE:** www.ammore.us/100

ABOUT AMMORE CONSULTING LLC

AmMore, helping organizations become Latino-Ready.

AmMore Consulting is the first Cleveland company committed to creating more diverse, inclusive and equitable workplaces by supporting organizations develop long-lasting strategies and systems to effectively attract, recruit and retain Latino talent to succeed and thrive in Greater Cleveland.

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