

Director of Community Health

In 2016, Old Brooklyn Community Development Corporation (OBCDC) adopted a 5 year strategic plan that places community health at the center of its focus and operations. Community health is a comprehensive effort to reduce reactive activities and guide the organization - not solely a program or component of the work, instead an approach to that work and field – toward long-term and strategic thinking.

In the 21st century, CDCs are not limited to improving homes or small businesses, rather they occupy the zip code improvement business - the intersection of community development and public health. These issues around community health are intrinsically linked to the inequities among neighborhoods, and among races in our cities.

Since the launch of this initiative, OBCDC has completed a unique Community Health Needs Assessment (CHNA), established a broad level of support for this work, hosted a national conversation on the social determinants of health, and raised financial resources for interventions tied to the Old Brooklyn CHNA.

<u>http://www.oldbrooklyn.com/communityhealth/</u> <u>http://www.freshwatercleveland.com/features/healthinaction.aspx</u> <u>https://www.cleveland.com/metro/index.ssf/2018/09/old_brooklyn_now_making_its_re.html</u>

The Director of Community Health will lead OBCDC and its partners in designing, leveraging, and conducting interventions to improve health outcomes for neighborhood residents. This position sits at the intersection – and must bridge the divide – between public health and community development.

Critical to the success of the role is partnerships. Existing OBCDC staff and programs and resources from the Community Health advisory committee must be utilized for collective impact. Those partners include but are not limited to the MetroHealth System, Cleveland Clinic, Cleveland Neighborhood Progress, the Cleveland Foundation, Enterprise Community Partners, CareSource, the Ohio CDC Association, Cleveland Metropolitan School District, Better Health Partnership, Neighborhood Family Practice, Recovery Resources, Center for Community Solutions, Senior Citizen Resources, Baldwin Wallace University, Case Western Reserve University, the Federal Reserve Bank, HIP-Cuyahoga, Cuyahoga County, Healthy Cleveland, and the City of Cleveland.

The Director of Community Health will utilize the Old Brooklyn CHNA, academic resources and studies on the role of public health and community development to support innovative programs. The Director will synthesize new programs and policies for OBCDC and integrate and train the staff on this framework. The adjusting and reframing of the traditional community development work will start with the Director but expand to all staff and create a new culture within OBCDC.

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Old Brooklyn is Cleveland's accessible, family-friendly neighborhood where business and people come to grow. It is home to regional assets such as the Cleveland Metroparks Zoo, hundreds of small businesses, and over 30,000 people. Old Brooklyn Community Development Corporation (OBCDC) is dedicated to the social, economic, and civic advancement of the community.

Director of Community Health

Old Brooklyn Community Development Corporation is seeking a collaborative and strategically minded Cleveland neighborhood advocate to lead a period of action for community health.

Purpose

The Director of Community Health is responsible for the development, coordination and implementation of community health initiatives that foster a healthy and equitable community for all in Old Brooklyn. The Director is a champion of health and partnerships, and an innovator.

She/he reports to the Executive Director, manages a community facing staff that includes safety, education, and health programs, and is assisted by a cross-sector advisory committee.

Main Duties

- Build and maintain relationships with critical partners of a community health initiative including but not limited to local healthcare systems, academic researchers, funders, social service providers, government agencies, faith leaders, education system, housing agencies, and others as appropriate.
- Coordinate internal collaborations and establish a culture of health with all OBCDC staff.
- Identify evidence-based interventions that leverage findings from our community health needs assessment and engage community members to improve health outcomes.
- Assist in the research and grant applications for additional funding with partners for programmatic support.
- Develop reports, white papers, or policy recommendations based off of findings and impact.
- Actively participate in public health initiatives in Cleveland and Cuyahoga County.
- Represent OBCDC at community meetings and in public forums.

Required Qualifications

- Passion for Cleveland neighborhoods
- Commitment to racial equity and inclusion
- Ability to cultivate relationships across multiple sectors
- Experience with program design, implementation, assessment, and evaluation
- Background with community health research
- Strong written and verbal communication skills
- Ability to manage multiple responsibilities and respond to rapidly changing situations
- Possess timely project planning and management skills
- Microsoft Office proficiency

Preferred Qualifications

- Community outreach, specifically Latinx and African American populations
- Experience in community health interventions
- Development of cross-sector programs
- Utilization of evidence based research in program design
- Group facilitation and volunteer coordination
- Preferred academic qualifications: Masters of Public Health, Urban Planning, Health Policy, Public Administration, Bioethics, Medical Anthropology, or Sociology.

Interested applicants must provide a cover letter and resume to <u>careers@oldbrooklyn.com</u>. Salary will be competitive and commensurate with experience. OBCDC is an equal opportunity employer and affords equal opportunity to all applicants for all positions without regard to race, color, religion, gender, national origin, age, disability, veteran status or any other status protected under local, state or federal laws.