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T Cleveland: NOW!

**Report to the
Citizens of Cleveland**

march 23, 1970

PUBLIC ADMINISTRATION

JUN 19 1985

While there will be future reports on relatively small sums of unallocated money, we are giving a final report on Cleveland: NOW!, announced May 1, 1968.

At that time this community embarked on a program involving all of us in working toward the improvements of our city.

In preparing the program, experts determined that the total rehabilitation of Cleveland would take 10 to 12 years and cost \$1.5 billion over and above normal city expenditures.

Cleveland: NOW! represented our first joint step.

Different segments of the community took on different tasks. We have regularly reported on the \$11.25 million goal of the business community to the public. We have told how much of this money was raised and spent.

That effort, often used as seed money, has stimulated our city. I want to report how the overall effort has affected this city.

In numbers and commitments Cleveland: NOW! has either met or surpassed what it set out to do. And, I think that we can all take pride in the accomplishments. It is the first major effort by Clevelanders to work together toward a common goal. It also was an approach unique in the nation.

It is important, however, that we remember what was said when Cleveland: NOW! was announced, that it is not a cure-all for the city's ills but will provide the city with the necessary momentum to halt the steady decline in the city fortunes that we have witnessed during the past two decades.

We must remember that the intent of Cleveland: NOW! was to build a base upon which we could begin to rebuild. It was a start toward a seemingly insurmountable problem.

I would like to clarify some of the things that Cleveland: NOW! did do and did not do.

It did exceed its goal by building more low and middle income housing units than had been built in the previous 17 years and it has pledged funds over the next four years for a corporation to continue the effort.

It did not correct the deplorable housing situation in the city that requires a much greater effort.

It did exceed its goal by funding employment for more than 12,000 disadvantaged and for the first time in years moved large numbers of hard-core unemployables into society.

It did not alter the city's unemployment problem as an increasing number of the hard-to-employ enter our area and we are now feeling the serious effect of the business slowdown.

Cleveland: NOW! did meet its goal by creating 21 neighborhood service centers that take multi-agency services to the neighborhoods instead of making the people come downtown to them.

It also improved inner city public transportation.

It did not solve the crisis in the growing number of old, young, and handicapped people who find today's society continually harder for them to be a part of.

Cleveland: NOW! did meet its goal by creating recreational facilities throughout the city and provided summer activities in which more than half million have participated.

It did not complete the job of working to reclaim the resources of our young people and to direct their energies into constructive activities.

Cleveland: NOW! did accelerate urban renewal. For the first time industrial plants are being built within the city. For the first time an inner city shopping center is to be constructed. We can say positively that downtown Cleveland now is in the midst of a major renovation with more than \$28 million of construction started since Cleveland: NOW! Another \$66 million is scheduled to start this year. We have not included this latter total in Cleveland: NOW! achievements.

But Cleveland: NOW! did not revitalize our antiquated neighborhoods and has only begun to fill the many vacant lots that were bulldozed by urban renewal many years ago.

Cleveland: NOW! did not begin to come near the amount of money that is required to complete the job.

For some Cleveland: NOW! is criticized as a black oriented program that poured money into the eastside neighborhoods. Cleveland: NOW! was not black oriented but it was problem oriented.

Money was spent in direct relationship to where it was most needed, to strengthen the weakest links. The areas of greatest need were those that were the poorest and emphasis was placed on poor neighborhoods, white and black.

In the final analysis it is the people who must decide the next phase of Cleveland: NOW! and it will depend upon them whether or not they will succeed in continuing a second phase to raise the city to a level of excellence of which we can all be proud.

Carl B. Stokes
Mayor, City of Cleveland

Introduction

Cleveland: NOW! was announced May 1, 1968 as a \$177 million "program which enlists the aid of the total community -- business, civic groups, professional people, the news media, and the general public."

It further stated that, "It is not the mayor's program alone -- but rather, it is the city's program, reflecting the combined thinking of the entire community."

In preparing Cleveland: NOW!, experts determined that the total needed rehabilitation of Cleveland would take an estimated 10 to 12 years, at a cost of some \$1.5 billion, over and above those funds accruing from normal city resources for operating services.

Cleveland: NOW! represented the first phase of action, with a goal to raise \$11.25 million from business and citizens and another \$165.75 million from all other sources. This is a report on that total \$177 million effort.

It must be remembered that in the years prior to Cleveland: NOW!:

1. Less than 2,000 low and moderate private housing units had been built in the prior 17 years, according to PATH.
2. There was no coordinated manpower program and unemployment rates climbed unchecked according to U.S. Department of Labor statistics.
3. The city's urban renewal credit with the Federal government was cut off.
4. Small businessmen were often unable to get necessary financial assistance.
5. City Hall was remote. City services were centralized downtown, away from the people.
6. The human needs of the old, the poor, the young and the sick were almost totally dependent on institutions that received little leadership and few supportive programs from the city government.
7. There was no centralized effort to raise the needed funds from city, state, federal, developer and foundation sources.

To find an answer to these and other problems Cleveland: NOW! was created. It started with a great burst of enthusiasm, seemingly to provide all the answers at once. As NOW! progressed, tarnished by Ahmed Evans (one recipient in thousands) and the fact that NOW! was not a one-step total answer, public support wavered. Forgotten were the announcement words that, "It is not a cure-all for the city's ills, but will provide the city with the necessary momentum to halt the steady decline in the city's fortunes that we have witnessed during the past two decades."

It is the intent of this report to put Cleveland: NOW! back in perspective, to detail what it did do, and what it did not do.

This is the city's story and it is for the people to judge.

In sum, we believe Cleveland: NOW!, overall, did precisely what it said it would do, "to halt the steady decline in the city's fortunes ...from there the second phase can begin, to raise the city to a level of excellence of which we can all be proud."

Some of the specific goals were surpassed, others fell short, but the following is a detailed description of the effort, biggest ever attempted by Cleveland, an effort unique in the nation.

Cleveland: NOW! credit was given only to those projects that are finished or now underway. These efforts total \$147 million.

Not included are another \$66 million in urban renewal projects started in Cleveland: NOW! that are scheduled to break ground this year.

CLEVELAND: NOW! Summary Sheet

GOALS

ACHIEVED

I. Economic Opportunities

- | | |
|--|--|
| 1. Create 11,000 jobs, job training | 1. 12,360 jobs, job training filled by the disadvantaged. |
| 2. Expand small business opportunities | 2. 109 small businessmen received financial, managerial aid to start, expand enterprises. \$3.6 million in loans arranged. |

II. Youth Resources

- | | |
|--|---|
| 1. Develop recreation programs, facilities | 1. Program meant jobs and recreation for 16,000 youths during the summer of '68 and '69. 1970 summer funds provided. A major playground and small park created. |
| 2. Build Camp Hope | 2. Camp Hope (lodge and 10 cabins) built to accommodate 5,000 Clevelanders year-round. |
| 3. Provide more park space, playgrounds | 3. \$2.9 million expansion in 1970 of park and recreational areas in 131 locations throughout the city. |

III. Health and Welfare

- | | |
|---|---|
| 1. Create health and welfare and child day-care centers | 1. 10 multi-service centers, 6 day-care centers |
| | 2. Direct bus transportation from inner city to Metro Hospital. |

GOALS

ACHIEVED

IV. Neighborhood Rehabilitation

1. Create 4,600 new and rehabilitated housing units

1. 4,936 new or rehabilitated units completed or under construction. Another 3,019 units in progress.

V. Economic Revitalization

1. Accelerate urban renewal, start downtown economic development

1. \$33.6 million in housing, shopping center, business buildings under way.

2. Establish Community Development & Improvement Program (CDIP)

2. CDIP is in second year of program

VI. Future Planning

1. Create centralized planning, programming center

1. Project included in CDIP.

VII. Financial

1. Raise \$11.25 million from business, citizen sources

1. \$6.1 million raised
\$4.5 million for use as required.

2. Raise \$165.75 million from city, state, federal, developer, foundation sources

2. \$136.2 million from city, state, federal, developer, foundation sources.

3. Overall goal of \$177 million

*3. Overall achieved, \$147 million.

*\$66 million in Cleveland: NOW! urban renewal projects to break ground in 1970 is not included.

I. ECONOMIC OPPORTUNITIES

A. Unemployment -- The combined efforts of all manpower programs have produced 12,360 jobs and job training for the unemployed. This was achieved through a partnership among public agencies, private industry and community organizations.

While this surpassed the Cleveland: NOW! goal of 11,000 jobs, an impact has not been made in the unemployment picture. It is estimated that some 5,000 unemployed school drop-outs and another estimated 4,000 unemployed from other states have almost cancelled out the gains.

After the first six months of Cleveland: NOW! job activities it appeared headway was being made. For the first time in many years the rate of unemployment dropped, from 5.8 in 1967 to 5.4 in 1968. However, indications are that the rate is going up because of the business recession and the steady increase in hard-to-employ people coming into the Cleveland market.

B. Small business aid -- In today's "big business" and "tight money" economy it is difficult for a man to succeed in starting or expanding a small business.

Financing and managerial services are almost impossible to obtain.

To help the business entrepreneur secure loans, Cleveland: NOW! allocated a half million dollars to be administered by the Greater Cleveland Growth Corporation.

Used for direct loans and to guarantee bank loans, this money and Small Business Administration aid has made the difference for 95 small Cleveland businessmen who have been loaned more than \$3.6 million. In every case, the businessman was unable to get financing without Cleveland: NOW! support.

Another 14 Cleveland businessmen received managerial assistance to streamline their company operations.

II. YOUTH RESOURCES

A. Youth programs -- A major Cleveland: NOW! goal was to stimulate and reclaim the resources of youth; to direct the energies of our younger citizens into constructive activities.

Needed were a year-round program with daily neighborhood activities, a concentrated activities effort during the summertime, and more recreational areas.

Working in problem areas with high incidence of juvenile crime. Cleveland: NOW! funds were used to establish five drop-in centers.

Center activities were directed by a panel of youths and adults from the area to be served. Therefore, each offers different services ranging from a place to play ping-pong or pool to classes on cooking, sewing or drug abuse.

More than 17,000 visits to these centers have been made, showing they are popular and are proving to be relevant to the youth they are serving.

Drop-In Centers are located at: 14038 St. Clair Avenue, 14506 St. Clair Avenue, 3510 East 124th Street, 18240 Harvard Road, 3000 Bridge Avenue.

To provide summer jobs and entertainment, Cleveland: NOW! helped fund the Summer Arts Festival in 1968, 1969 and funds are set aside for 1970.

An estimated 525,000 people of all ages attended the numerous cultural events.

In addition, more than 16,000 youngsters obtained jobs or attended summer camps or other activities of their choice during the past two summers.

Of this number, 1,050 were employed, 9,670 went to camp or attended neighborhood outings to parks, 5,536 took courses of their choice.

Here also efforts were concentrated on stimulating positive youth activities in those areas where there was a high ratio of juvenile delinquency.

B. Camp Hope -- A little-used summer facility has been completely renovated and expanded with \$160,000 in Cleveland: NOW! money. The new facility, called Camp Hope in honor of Bob Hope, can serve 5,000 people year-round, ten times the capacity of the previous facility.

Built were a main lodge, 10 new cabins, a dining hall and improved walks and roads throughout the camp area.

The facility can be used by any civic city organization.

Camp Hope will be operational by April 15, 1970.

C. Open Space -- Cleveland: NOW! called for federal funding of the city's Open Space Program to expand park land and recreational area. Both local and federal money, totalling \$2.9 million has been approved to increase open space in 131 separate locations throughout the city.

III. HEALTH & WELFARE

Cleveland: NOW! has helped make services more relevant to taking the services to the people through establishment of neighborhood centers throughout the city.

Ten multi-service centers provide those facilities people in the area asked for. Therefore each center differs depending on the expressed needs of the neighborhood.

Typical activities and services offered include job counseling, a juvenile court office, a city health officer, officials from County Welfare, legal aid and classes in health and safety.

To aid working mothers, six day care centers were created and daily care for 190 children.

In a third effort, Cleveland: NOW! has provided direct bus transportation from inner city neighborhoods to Metropolitan General Hospital. To date more than 20,000 trips have been made, mainly by women and children.

Following is a list of centers:

Multi-Service Centers

9202 Kinsman Road	14916 Aspinwall Avenue
7370 Fleet Avenue	12714 Union Avenue
7217 Hough Avenue	18230 Harvard Road
2657 East 55th Street	3500 Lorain Avenue
1050 Starkweather Avenue	1073 East 105th Street

Day Care Centers

11315 Regalia Avenue	2261 East 40th Street
18240 Harvard Road	7009 Kinsman Avenue
11228 Detroit Avenue	5612 Clark Avenue

IV. NEIGHBORHOOD REHABILITATION

The goal was to accelerate construction and rehabilitation of 4,600 dwellings.

Numerically the goal was reached as 4,936 acquired, new or rehabilitated units have been completed or are presently under construction.

Of these, 2,590 are public housing and 2,346 are private.

An additional 1,834 public housing units are scheduled to be started and completed this year.

While Cleveland: NOW! built more units for low and middle income people than had been built in the 17 years prior to the program, the fact remains that little impact has been made on the underlying

situation. According to PATH, less than 2,000 non-public housing units had been provided for low and moderate income families between the years of 1949 and 1967.

Prior to the program there were 50,000 substandard dwellings in Cleveland. Appreciably the situation remains the same.

Cleveland: NOW! is felt to have succeeded in stopping the downward slide in neighborhoods but the deplorably low level of poor housing in the city remains in major part unchanged.

Perhaps the most significant accomplishment in this goal was the establishment of a Community Housing Corporation that has the ongoing responsibility of changing the housing picture in Cleveland.

The Corporation is assured of \$4.5 million in additional Cleveland: NOW! funds for use over the next four years as was originally stipulated when Cleveland: NOW! was announced. The funds will be provided as required by Cleveland: NOW!'s former trustees who take on new duties as the finance committee for the Community Housing Corporation. They are George Grabner, Thomas Patton, George Dively, John Sherwin and John Reavis.

V. ECONOMIC REVITALIZATION

The goal was to accelerate urban renewal.

As a direct result of Cleveland: NOW! \$28,641,000 of construction is underway in the downtown and in the neighborhoods.

This construction includes private housing for low and moderate income families and for the first time new industrial development in the inner city. In addition an inner city shopping center is being developed. Projects completed or underway and their dollar value are:

1. Randalls Estates (36 units) housing development in University-Euclid -- is being completed -- \$496,000
2. Martin Luther King Shopping Plaza in University-Euclid -- leasing in process -- \$2,500,000
3. Park Place I (122 units) in University-Euclid -- is in construction -- \$2,178,000
4. University Circle Research Center #2 -- is in construction -- \$2,750,000
5. Dinnerbell-Cook Coffee in Gladstone -- \$5,000,000
6. Amerigo Plumbing in Gladstone -- \$200,000
7. American Poultry in Gladstone -- \$1,000,000

8. The St. Vincent's project has been closed out and the city is now awaiting final payment from the federal government -- \$1,917,000

Erievue has been the focus of a downtown building boom. Under construction since the start of Cleveland: NOW! are:

1. Park Plaza -- \$5,000,000
2. Erievue-Third, office building -- \$2,600,000

Not included in Cleveland: NOW! construction starts are:

1. Groundbreaking on Bond Court which was on April 1 -- \$35,000,000
2. The agreement for development of 1,000 units of Park Central has been signed, but construction has not started -- \$23 million
3. As soon as the Addressograph-Multigraph Building has been moved, the 496-room Holiday Inn will be ready to start-\$8 million

On another aspect of economic development, the Cleveland Transportation Action Program (CTAP) operated the Santa Loop, a downtown Christmas shoppers bus service, from November 28 to December 24 to test the feasibility of a 10¢ fare.

VI. FUTURE PLANNING

The goal was to develop a computerized central planning center.

One of the major weaknesses of the city's planning function has been the lack of the adequate information upon which to plan. Another weakness was the city's inability to analyze neighborhoods.

A major focus of the Community Development Improvement Program (CDIP) has been to correct these weaknesses. CDIP has developed:

1. A survey of all structures except the downtown area. Survey shows land use, vacancy, conditions, adverse site features and type of construction.
2. A statistically accurate sampling of households to determine cost and conditions of different types of housing units and to identify relocation resources.
3. An inventory of all public and private social and welfare agencies in the city.
4. Information on the movement of industrial firms since 1960 to learn their reasons for leaving Cleveland. This information will be used to develop an industry attraction and retention policy.

5. Data has been acquired to allow the city to determine the feasibility of shopping centers at different locations throughout the city.
6. A Building and housing code study on improving the efficiency and effectiveness of code enforcement has been completed and is now being implemented.
7. Downtown data has been gathered for use by developers.

This information plus other studies and analyses not listed provide, for the first time, a comprehensive information base for development planning.

A centralized policy committee has been set up to increase efficiency and effectiveness by making sure every section of the Community Development Department is coordinated with other city departments.

CLEVELAND: NOW!

STATEMENT OF EXPENDITURES AND COMMITMENTS

MARCH 23, 1970

Statement lists expenditures and commitments by goals. It gives an accounting of funds provided by the business and the public drive and funds provided by the combination of city, state, Federal, developers and foundations.

Following each goal are listed first business and public funds and then funds from all other sources.

GOAL: I. Economic Opportunities

BUSINESS/PUBLIC SOURCES

1. Creation of Jobs, Job Training Programs

Abbey Avenue Community Gas Station	\$ 13,700.00
AIM-Jobs	20,000.00
Bell Center of Goodrich Social Settlement	100.00
City of Cleveland	6,437.00
Cleveland Transit System	1,130.00
Greater Cleveland Neighborhood Centers Association	75,000.00
Mt. Carmel Youth Center, Inc.	18,560.00
National Assn. for Advancement of Colored People	7,500.00
Spanish American Committee	3,440.00
Whiting Business College	2,000.00
WVIZ-TV	20,000.00
In Kind Services	<u>50,000.00</u>
Subtotal	\$217,867.00

2. Small Business Opportunities

Maxine Casey	\$ 1,000.00
Carbro Productions Inc.	4,000.00
Central National Bank	2,500.00
Consul Chemical Co. Inc.	10,000.00
Greater Cleveland Growth Corporation	466,334.00
James Hayes D.B.A. Shabazz Shoes	1,000.00
Inner City Electronics	2,500.00
Lady Flair Photographic Specialties	2,500.00
Willie G. & Betty J. Marshall	3,500.00
Running Fox Restaurant	2,450.00
Star Trak Enterprises	4,000.00
Sun Finance & Loan	216.00
In Kind Services	<u>57,450.00</u>

Subtotal \$577,450.00

BUSINESS/PUBLIC SOURCES TOTAL \$775,317.00

ALL OTHER SOURCES

1. Creation of Jobs, Job Training Programs

AIM-Jobs	\$3,419,203.00
Neighborhood Youth Corps	1,318,525.00
On-the-Job Training	400,000.00
Skill Upgrading in Cleveland	240,000.00
Vocational Guidance and Rehabilitation Service	200,000.00
Economic Development Administration	126,500.00
Manpower Information System	19,000.00
Equal Employment Opportunity	<u>12,750.00</u>

Subtotal \$5,735,978.00

2. Small Business Opportunities

Inner City Small Business Assistance	\$ 20,000.00
EDA Business Relocation Study	<u>30,000.00</u>
Subtotal	\$ <u>50,000.00</u>
ALL OTHER SOURCES TOTAL	<u>\$5,785,978.00</u>

GOAL: II. Youth Resources

BUSINESS/PUBLIC SOURCES

1. Youth Resources, Recreation, Camp Hope

Abbey Recreation Program	\$ 3,000.00
Afro-American Youth Cooperative	25,000.00
Bell Neighborhood Center	500.00
Butcher Saffold & Associates	3,500.00
Campfire Girls	88.80
Cedar Center	125.00
Cedar Center Summer 1969	5,000.00
Cleveland Pride, Inc.	40,000.00
Cleveland Transit System	83.70
Cleveland Youth Now, Inc.	125,000.00
Collinwood Multi Service Center	200.00
Council for Economic Opportunity	11,000.00
CYO Inner City Parish Playground	9,000.00
East Central Summer Youth Employment	15,000.00
Economic Development Program	959.00
Joseph Ensley	223.00
Faith Inc. Employment Program	30,000.00
Geauga Lake Park	30.00

Greater Cleveland Associated Foundation	\$ 750,000.00
Greater Cleveland Neighborhood Centers Association	1,200.00
Hough Caterers, Inc.	153.25
Inner City Protestant Church	10,200.00
Junior Scholar Program	16,500.00
Lee-Seville Area Summer Youth	20,000.00
Karamu House Inner City Christmas Program	2,000.00
Martin Luther King House for Youth	125.00
Martin Luther King Youth Development Center	5,430.00
Mass Participation & Workshops	155,000.00
Mayor's Council on Youth Opportunity	505,351.92
Mid-West Parish Playground	5,000.00
Mt. Carmel Youth Center	23,440.00
Ohio Bell Telephone Co.	1,000.00
Operation Progress for Youth Employment Program	2,842.00
Orchard Community & Neighborhood Summer Program	6,000.00
Pace Inter-District Summer School	25,000.00
Police Athletic League	15,000.00
Project Black	13,000.00
Project J.I.M.	7,725.00
St. Matthews Campership Program	3,100.00
Seeing Christ in Christ	325.00
Stouffer Playfield	100,000.00
Summer Activity Program for Hard Core Youth	6,000.00
Summer in The City	850.00
Summer Job Coaches	5,772.00
Summer Jobs Program	20,000.00
Summer Youth Program	5,450.08

W.C. Texaco	\$ 438.00
Tremont Churches & Community Centers Youth Program	180.00
Tremont Day Camp	6,682.00
Tremont NOW!	20,000.00
Mrs. Margaret Weather	130.00
West Side Community House	136.00
West Side Summer Program	3,500.00
Youth In-Service to Collinwood	15,000.00
Camp Hope	151,350.00
In Kind Services	<u>5,100.00</u>

BUSINESS/PUBLIC SOURCES TOTAL \$2,177,689.75

ALL OTHER SOURCES

1. Development of recreational programs and facilities

Open Space -- new recreation areas	\$2,900,000.00
Open Space -- completion of Thurgood Marshall playground	<u>375,000.00</u>

ALL OTHER SOURCES TOTAL \$3,275,000.00

GOAL: III. Health and Welfare

BUSINESS/PUBLIC SOURCES

1. Health and Welfare and Day Care Centers

American Indians -- United	\$ 70.40
Better Homes for Cleveland Foundation	50,000.00
Broadway E. 55th Multi-Service Center	79,500.00
Central Multi-Service Center	75,500.00
City of Cleveland--Department of Health	15,000.00
Collinwood Community Services Center	42,000.00
Community Services Center of Mt. Pleasant	61,000.00

Glenville Multi-Service Corp.	\$ 88,978.00
Good Samaritan Youth Center, Inc.	7,500.00
Greater Cleveland Neighborhood Centers Association	8,000.00
Harvard Community Services Center	83,871.33
Harvest Baptist Church	36,000.00
Highland United Church of Christ	15,470.63
Hough House	15,000.00
Hough Multi-Service Center	25,020.00
Kinsman Multi-Service Corp.	65,000.00
Near West Side Multi-Service Corp.	80,000.00
Neighborhood Counseling Service	10,000.00
St. Aloysius Church Community Center	30,000.00
St. John Day Care Center	15,000.00
Tremont Multi-Service Center	70,000.00
West Side Ecumenical Ministry Day Care Centers	30,000.00
In Kind Services	<u>2,880.00</u>

BUSINESS/PUBLIC SOURCES TOTAL	<u>\$905,790.36</u>
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ALL OTHER SOURCES

Hough Multi-Purpose Center	\$1,300,000.00
CTAP -- Subsidized Buses From Inner City to Metropolitan Hospital	<u>86,000.00</u>

ALL OTHER SOURCES TOTAL	<u>\$1,386,000.00</u>
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GOAL: IV. Neighborhood Rehabilitation

BUSINESS/PUBLIC SOURCES

1. Neighborhood Rehabilitation Program

Cleveland Contractor Assistance Corp.	\$ 150,000.00
Community Fighters for Housing Large Families	20,000.00
*Community Housing Corp.	1,200,000.00

Hough Development Corp.	\$ 62,210.00
Hough House	1,000.00
Mt. Pleasant Community Development Foundation	16,000.00
Reader Tinning & Roofing Co.	625.00
In Kind Services	<u>38,463.83</u>
Subtotal	<u>\$1,488,298.83</u>
* \$4,511,701.17 to be raised as required over the next four years	
BUSINESS/PUBLIC SOURCES TOTAL	<u>\$6,000,000.00</u>

ALL OTHER SOURCES

Randalls Estates	\$ 496,000.00
Park Place I	2,178,000.00
Public Housing	<u>88,480,000.00</u>
ALL OTHER SOURCES TOTAL	<u>\$91,154,000.00</u>

GOAL: V. Economic Revitalization

BUSINESS/PUBLIC SOURCES

1. Urban Renewal Program

Cleveland Community Development & Improvement Program	\$623,582.00
Greater Cleveland Urban Coalition	6,000.00
Urban Mass Transportation	40,000.00
In Kind Services	<u>36,690.00</u>
BUSINESS/PUBLIC SOURCES TOTAL	<u>\$706,272.00</u>

ALL OTHER SOURCES

Economic Development Program	\$ 86,056.00
General Cleanup	170,000.00
Demolition	440,000.00
University-Euclid	11,400,000.00
Erievue One	150,000.00

Gladstone	\$ 250,000.00
Martin Luther King Shopping Plaza	2,500,000.00
University Circle Research Center #2	2,750,000.00
Dinnerbell-Cook Coffee	5,000,000.00
Amerigo Plumbing	200,000.00
American Poultry	1,000,000.00
The St. Vincent's project closed out	1,917,000.00
Park Plaza	5,000,000.00
Erievew-Third, office building	2,600,000.00
CTAP Transportation Research (Santa Loop, J&L, etc.)	<u>174,000.00</u>

ALL OTHER SOURCES TOTAL \$33,637,056.00

GOAL: VI. Future Planning

BUSINESS/PUBLIC SOURCES

1. Future Planning Program

Model Cities	<u>\$4,000.00</u>
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BUSINESS/PUBLIC SOURCES TOTAL \$4,000.00

ALL OTHER SOURCES

Community Development Improvement Program (CDIP)	<u>\$1,000,000.00</u>
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ALL OTHER SOURCES TOTAL \$1,000,000.00

BUSINESS/PUBLIC SOURCES TOTAL \$ 10,569,069.11

ALL OTHER SOURCES TOTAL \$136,238,034.00

BUSINESS/PUBLIC RESERVE FOR CONTINGENCIES \$ 100,000.00

GRAND TOTAL ACHIEVED \$146,907,103.11

CLEVELAND: NOW!

STATEMENT OF EXPENDITURES & COMMITMENTS

BUSINESS/PUBLIC DRIVE

MARCH 23, 1970

I. Economic Opportunities	\$ 775,317.00
II. Youth Resources	2,177,689.75
III. Health and Welfare	905,790.36
IV. Neighborhood Rehabilitation	1,488,298.83
V. Economic Revitalization	706,272.00
VI. Future Planning	<u>4,000.00</u>
	\$ 6,057,367.94
Reserve for Contingencies	<u>100,000.00</u>
Subtotal	\$ 6,157,367.94
Pledged to Community Housing Corporation over the next four years for use as required	\$ <u>4,511,701.17</u>
TOTAL	<u><u>\$10,669,069.11</u></u>

CLEVELAND: NOW!

STATEMENT OF RECEIPTS & EXPENDITURES

BUSINESS/PUBLIC DRIVE

MARCH 23, 1970

Contributions	\$6,034,401.76	
Other Receipts	<u>259,854.65</u>	
Total Receipts		\$6,294,256.41
Program Expenditures	\$6,157,367.94	
Administrative Expenses	<u>98,037.17</u>	
Total Expenditures		<u>\$6,255,405.11</u>
Cash Balance		<u>\$ 38,851.30</u>